

Impact Report

RIPE at Old Northam Road 2019



Introduction



Annette Warner with Mia Delve at the Alfred Arms. Photo credit: Luke Shears

RIPE is a new and ambitious programme of exhibitions, events and residencies at the Alfred Arcade, the Hidden Wardrobe and the Alfred Arms on Old Northam Road (ONR), led by 'a space' arts (AS).

In 2019, building on the success of the previous year's programme, the Alfred Arcade once again played host to a series of exhibitions showcasing work by recent graduates from Southampton Solent University (SSU) and Winchester School of Art (WSA), University of Southampton. The Hidden Wardrobe became the hub of a brand new residency programme, which provided studio space and professional development opportunities for four SSU and WSA alumni who exhibited at the Alfred Arcade in 2018. The Alfred Arms also opened its doors to the public, for the first time in 37 years, for an exhibition and three after-party events featuring live art and music.

By branching out into these new venues, and developing a wider programme, AS hopes to establish a community of artists at ONR who feel supported by their peers and encouraged to maintain their visual arts practice here in Southampton. AS developed and delivered these projects in partnership with SSU and WSA, building stronger links with the universities and working with them to achieve higher employability rates amongst their graduates.

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Location



Kelly Sinclair's installation in the Hidden Wardrobe. Photo credit: Mia Delve



Old Northam Road is a stone's throw from the city centre and is home to a growing community of artists. In the past, the street was a busy and bustling place in the heart of the city. It became known as the 'antiques-quarter' in the 60s and 70s and attracted visitors from all over the world. In 1988, however, the new dual carriageway and Six Dials interchange was built, leaving Old Northam Road cut off from the rest of the city. Since then, many vendors have gone elsewhere, leaving behind long rows of beautiful Victorian shop fronts with nothing on display.

With its rich history and abandoned spaces, the street is brimming with opportunity for artists to move in and make use of it all.

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The Artists



RIPE artists at Mango Smoothie. Photo Credit Luke Shears

In 2019, AS worked with twelve new graduates, nine emerging artists, one student and a local DJ.

The new graduates were selected from the WSA BA Fine Art course and the SSU BA Fine Art and BA Photography courses. This group of twelve 'Ripe Mangoes' were then organised into two mixed groups so that artists from each university could meet and exhibit together at the Alfred Arcade.

In 2019 we continued to work closely with last year's graduating cohort. Four of the 'Ripe Bananas' artists moved into the Hidden Wardrobe to begin a residency and four others returned to exhibit in the windows of the space or to perform in the Alfred Arms.

We also worked with a graduate from Goldsmiths University, who moved back to Southampton this summer, and his collaborator (a current student at Goldsmiths) who curated an exhibition at the Alfred Arms.

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THE ALFRED ARCADE



6

The Alfred Arcade



Ripe Mangoes #01 at the Alfred Arcade. Photo credit: Luke Shears

Overview:

The Alfred Arcade welcomed twelve new graduates this year and hosted four exhibitions, Banana Split, Ripe Mangoes #01, Ripe Mangoes #02 and Mango Smoothie.

Aims:

- To provide a platform for recent graduates to showcase their work.

- To encourage recent graduates to form meaningful connections and networks in the city, with the hope that this, in turn, will encourage graduate retention.

- To provide the tools and support for recent graduates to establish financially sustainable careers.

- To work with recent graduates to develop ideas about how to programme ONR in a way that reflects the needs and wants of the emerging artists in Southampton and Winchester.

Objectives:

- Exhibit the work of at least 12 recent graduates.

- Provide opportunities for live art, performance and public engagement via Launch Events.

- Offer curatorial support and advice with Mia Delve, our Project and Programme Officer.

- Offer professional development support and advice with Alys Scott-Hawkins, our Artist Development Officer.

- Inform the artists about organisations, networks, opportunities and resources available to them in Southampton.

- Run crit sessions and engage in critical debate with the artists.

- Assist 6 of the artists to develop and deliver workshops as part of Mango Smoothie, building networks and learning new skills.

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Work by Mandy Smith at Banana Split. Photo credit: Georgina Smith

Banana Split Launch Night: 31st May 2019 Open to the Public: 1st/2nd June

Banana Split was an exhibition of new work by artists Kane Applegate, Benji Heinke, Mandy Smith and Robin Price; collectively known as the Bananas. These four artists were based at the Alfred Arcade during the winter, having exhibited at Ripe Bananas and Banana Bread in 2018. As well as using the space as a studio, the Bananas met regularly for crit sessions and evolved their ideas through this exchange and experimentation.

Artists

Kane Applegate / @kaneapplegate

Kane is a scavenger. His practice is fed by an ever-growing collection of abandoned and abused materials and objects, discarded and disregarded by the citizens of Southampton. Working with these found items, he builds sculptures and structures that explore the notion of three physical forces: balance, compression and tension. In their final form, his sculptures become illusions; the objects, stripped of their function, stack, balance and bend in seemingly impossible ways.

Benji Heinke / @benjiheinke

Benji's work is a distillation of the contemporary everyday, filtered through an autobiographical lens. Informed by digital manipulation and collage, his paintings incorporate original and appropriated imagery ranging from photographs and pattern

designs to art history. The use of digital technology in the construction of his paintings addresses the position of the medium in the 21st century, as well as reflecting the seemingly blurred line between fact and fiction in today's internet saturated world.

Robin Price / @robin_price_

Robin is interested in space and volume; his practice explores different ways of measuring space beyond the numerical value. He builds sculptures and installations that are often interactive, inviting the audience to participate in the work and influence the outcome. Recently, he's been working with wire and experimenting with sound and vibration.

Mandy Smith / @mandysmithartist

Mandy works with a variety of media including sculpture, printmaking, photography and digital moving image. Her work focuses largely on familial interactions, from the small everyday, seemingly insignificant events that happen whilst bringing up children, to the sometimes overwhelming feelings of loss from birth, illness and death. Mandy's choice of materials is modest, often using clothing and items sourced from the domestic setting, reworked by the artist to unsettling effect. Through intervention in scale or material quality, she navigates a space between the bodily and the monstrous.



Ripe Mangoes 01. Photo credit: Luke Shears

Ripe Mangoes 01 Launch Night: 19th July Open to the Public: 20th/21st July

Ripe Mangoes was a two-part exhibition of outstanding work by a group of recent graduates from SSU and WSA. Launching in July 2019, the project provided an opportunity for fourteen emerging artists to exhibit a recent body of work in a new space. They met, exhibited and engaged in critical debate; forming networks and friendships that will help them sustain a fruitful visual arts practice here in Southampton.

Artists

Gwen Datyner / @gwendatynerart

Gwen makes images and films that offer the viewer a voyeuristic insight into her personal life. Her friends and family become characters in a distorted and disordered version of reality; they watch TV, get a takeaway, go to the football and then return home to a house full of farmyard animals, whilst Gwen herself scrolls through her instagram stories, haunted by the scenes and sounds of the night before.

Mat Scott / @mat_scott_

Mat is a photographer. He works predominantly with large format film, creating carefully composed images that reveal the inextricable link between people and place. Reaching out to both known and unknown communities, Mat is driven by an innate curiosity and a desire to uncover the connections and relations that bind us.

Annette Warner / @annettewarner_art

Annette's practice is adaptive and agile. She is interested in the memories of objects and spaces, often using mundane materials to create site-specific installations and interventions that reveal the awkward quirks and corners of the rooms we inhabit. The work is temporary and transient, exploiting the fragility and fluidity of our perceptions.

Imogen Marooney / @imogenmarooney

Imogen invites the viewer to take an active role in her practice, by leading workshops to induce creativity and a collective outcome. The materials on offer are recycled, screen-printed scraps and previous participants' artworks; the resulting paper sculptures are displayed and curated by their makers, ready to be recycled again.

Sam Newby / @samnewbyart

Sam examines objects and materials that are often overlooked or unseen. Recently, she's been particularly interested in floor furnishings and our unacknowledged and strangely intimate relationship with them. Using RTI technology, alongside traditional textile mediums, Sam celebrates the intricate details and memories of the carpets and concrete we walk on.



Kelly Sinclair at Ripe Mangoes 02. Photo credit: Dana Dohotaru

Ripe Mangoes 02

Launch Night: 16th August Open to the Public: 17th/18th August

Allison Farley / @printpot_art

Allison's practice is informed by nature and an understanding of natural materials. Her most recent body of work is about her trypophobia, a fear of small holes or circles, triggered by the spores, or sori, that hide under fern leaves. The work is made with unglazed red clay; it is simple and understated, but deeply unsettling.

Ethan Edwards / @ethanedward.s

Ethan is primarily interested in composition and colour; the spaces and subjects he photographs are removed from their original meaning and context, almost abstracted. Working mostly in analogue, Ethan captures moments that are quiet and contemplative, revealing beauty in the banal.

Ashleigh Turner / @ashleighturnerart

Ashleigh makes cluttered, confrontational artworks using paint and felt-tip pens from Poundland. Her practice stems from her lived experience as a fat, feminist, queer trauma survivor. The work is often humorous and relatable, littered with popular culture references, the language of social media and her own stream of consciousness.

Jade Anthony & Sofia Popova @j.l.anthony @sofia_.popova

Jade and Sofia began working together two years ago. Previously, Jade was a painter and Sofia, a sculptor - skills which have become central to their collaborative practice. Their site-specific installations often include found objects and materials, referencing institutional or corporate environments and structures.

Melanie Ffitch-Mitchell

Melanie makes large, life-like sculptures from recycled materials, gleaned from her neighbours' bins. The work is nostalgic and often humorous, inspired by her observations of a male-dominated motorcycle culture and mealtimes at Berni Inn in 1970s Britain.

Alexandra Sutherland / @a_sutherlanda

Alexandra's multidisciplinary practice explores themes of femininity, domesticity and ritual. She is interested in the romanticism and sensuality of drapery, antique jewellry, ceramic pots, mopheads and analogue photography; collecting and arranging each component to reveal an uncanny new form.

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Mango Smoothie at the Alfred Arcade. Photo credit: Luke Shears

Mango Smoothie

Launch Night: 20th September Open to the Public: 21st - 22nd September

Mango Smoothie was a short-term residency programme at The Alfred Arcade that aimed to encourage artistic and professional development through skills-sharing workshops and opportunities. For this third Mango project, six of the twelve 'Ripe Mangoes' continued working in the space, developing both individual and collective outcomes which were exhibited for one weekend in September.

Annette Warner, Object Manipulation

During her workshop, Object Manipulation, Annette encouraged participants to uncover new ways of experiencing and understanding familiar objects by observing and altering their form or context. Each participating artist made an artistic intervention in the Alfred Arms, using found objects and materials from both the Alfred Arms and the Alfred Arcade. These interventions were then discussed and critiqued amongst the group.

Alexandra Sutherland, Ourselves

Alex asked participants in her workshop to create a sculpture to represent their persona or alter eqo. Chicken wire, chalk and fabric were provided for the artists to create their figures, which were then adorned with objects and items, contributed by the participants themselves.

Ashleigh Turner, How to Cathart?

At the beginning of her workshop, Ashleigh provided a step by step instruction guide on how to 'cathart' as she does in her practice. The aim was to provide

participants with the skills to purge themselves of confusion, anger, irritation or celebrate the things that make them happy and their obsessions in a creative way. The outcome was a large, communal drawing - a collective visual diary.

Jade Anthony, Mapping

Jade's workshop focused on drawing methods, particularly organising visual information in comic form and developing diagrammatic compositions collaboratively. Participants were asked to contribute reference images relevant to their practice. These images were then used as a starting point to develop interesting visual compositions and to compare and make connections between each other's practices.

Imogen Marooney, Passing the Alfred Arcade

For her workshop, Imogen developed a creative writing game that encouraged collective working and collaboration. Each artist was given a black receipt roll and asked to begin writing about their journey to the Arcade that day. Then, at timed intervals, the participants passed their receipt roll to the left and the next person continued writing beneath. These texts were then read aloud at the Mango Smoothie launch event as part of a group performance.

Ethan Edwards, Open Eyes, Blinking Shutters

Ethan led a photography workshop, teaching participants about framing, colour and composition in photography and how to use a 35mm analogue camera. The group went on a walk around the area, taking in turns to use the camera to capture two or three images each. Interested participants were then invited to assist Ethan in developing the film in a makeshift darkroom at the Alfred Arcade.



Professional The Alfred Development Opportunities



Imogen Marooney exhibiting at Mango Smoothie. Photo credit: Luke Shears

One-to-one tutorials

Each artist was offered a one-to-one session with our Programme and Project Officer, Mia Delve, before the exhibition install, to discuss the development of the work, the practicalities of the install and the artist's other commitments and ambitions.

Following this, the participating artists were encouraged to book one-to-one sessions with our Artist Development officer, Alys Scott-Hawkins.

Ongoing curatorial support

During each exhibition install period, Mia was also on hand to meet with each artist and assist in curating the show.

Live art opportunities

A small programme of performance and participatory activity took place at the Alfred Arcade this summer during #RM01, RM#02 and Mango Smoothie. Annette Warner and Samatha Newbury collaborated on a live performance using RTI technology at the launch of #RM01; Imogen Marooney delivered a workshop and performed a spoken-word piece at RM#02; and Jade Anthony, Imogen Marooney, Mandy Smith and Ashliegh Turner performed a collaborative reading on the patio at the back of the arcade for Mango Smoothie.

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Crit Sessions

After both RB#01 and RB#02, 'a space' arts hosted a crit session at the Alfred Arcade, so that each artist could receive feedback about their work. These sessions encouraged the participating artists to fully engage with the work and exchange ideas and advice.

Workshop development

For Mango Smoothie, each artist was given support to develop a workshop which they then delivered to their peers. The artists filled out a workshop crib sheet and were given feedback and advice about how to develop and deliver a successful workshop with clear aims and outcomes.



The Alfred Arms



The former pub, The Alfred Arms. Photo credit: Luke Shears

Overview

In 2019, the Alfred Arms became a fully functioning exhibition and event space, hosting one exhibition, Freedom Furnished, and two events, an un-official RM#02 after-party and Mangoes Into a Pub.

Aims

- To involve the wider Southampton artist community in the programme at ONR.

- To increase public engagement with the artists and activity on ONR.

Objectives

- Work with the Bananas to renovate, redecorate and reopen the pub.

- Programme events, inviting local artists and groups to participate.

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Daniel Tebano at Freedom Furnished at the Alfred Arms. Photo credit: Dana Dohotaru

Freedom Furnished Launch Night: 16th August Open to the Public: 17th/18th August

Freedom Furnished was an exhibition curated by Daniel Tebano about the conflicts between hoarding and safe-keeping, cleaning and corrosion, liberation and solid oak dining chairs. The project considers how domestic spaces can obscure the people they house, seeking drastic measures to re-establish chaos within orderly interiors and material façades.

The work exhibited on the ground, first and second floor was produced by Daniel during a one-month residency at the Alfred Arms, influenced by the historic building itself and built using materials and furniture from the artist's family home with the assistance of his father Frank Tebano.

The basement featured a site-specific installation by artist Nicola Malcolm who became involved in the project through a familiarity with the concepts developed within the show.

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Svetlana Ochkovskaya performing at Mangoes into a Pub. Photo credit: Luke Shears

Mangoes Into a Pub 20th September

Mangoes Into a Pub was the official Mango Smoothie after-party featuring a live art performance, I Am Not Myself by Svetlana Ochkovskaya and music by DJ KT.

I Am Not Myself by Svetlana Ochkovskay

"Through performance in the full-body sculptural suit I Am Not Myself, I would like to deconstruct the normative perception of the human body in familiar spaces. I am attractive in reversion of the identities, extending the boundaries of the imaging. Through the visual transformation of the human body and creating a disorientated environment in my work I am curious about things that are deemed weird or different. Exploring the idea of fantastic, strange and 'other' I produce my wondrous world of curiosities.

I Am Not Myself is an on-going performative piece based on a video performance with the same name. It was a great opportunity to develop my ideas further: to bring a video performance to life. The ability to film the performance on 360-degree camera gives a different meaning to the documentary materials: I see it as a piece of video work itself. During the performance, I found that the costume is uncomfortable, so only suitable for short performative work."

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The Hidden Wardrobe



Beth Luxton's installation in the Hidden Wardrobe windows. Photo credit: Luke Shears

Overview

In 2019, the Hidden Wardrobe became the hub of a new residency programme which enabled four graduates from the previous year - Kane Applegate, Benji Heinke, Robin Price and Mandy Smith - to continue to develop their artistic and professional practice within the growing community at ONR. Having made an outstanding contribution to the 2018 summer programme at the Alfred Arcade, these four artists took a lead on developing and undertaking their own artistic and professional development opportunities, using the Hidden Wardrobe as their studio.

The artists based at the Hidden Wardrobe have been working on their own practices, as well as providing advice and support for the next cohort of recent graduates who moved into the Alfred Arcade to exhibit as part of Ripe Mangoes this summer. These four artists also played a key role in renovating and reopening the Alfred Arms and assisted in developing and delivering Mangoes Into a Pub. They also provided maintenance and technical support across all ONR projects during the course of the year.

The Hidden Wardrobe windows hosted a programme of exhibitions throughout the summer, curated by the four resident Bananas. This programme will continue over the winter, providing opportunities for RIPE artists to exhibit their work, test ideas and gather feedback from passing members of the public.

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Aims

- To increase the art activity on ONR and establish a larger artist community.

- To continue to support new artists, providing them with the tools to maintain their arts practice and build a financially sustainable careers.

Objectives

- Convert the space into a functioning studio.

- Increase public engagement with the artists and activity at ONR by converting two window bays into permanent exhibition spaces

- Support the artists to develop and undertake their own professional development opportunities e.g. mentoring the Mangoes, providing technical support and curating the exhibition windows.

- Encourage the artists to engage with our Artist Development Plan, by scheduling regular one-to-one meetings with our Artist Development Officer, Alys Scott-Hawkins.

- Support the artists to research successful models for studio projects and other artist-led initiatives, encouraging them to plan for the future.



Bryn Lloyd with his installation at the Hidden Wardrobe. Photo credit: Luke Shears

Bryn Lloyd - Untitled Friday 19th July – Monday 12th August

Bryn manipulates materials to make them move; he uses motors and magnets to create kinetic sculptures that engage and entrance the viewer. Often constructed from recognisably recycled objects and technologies, his handcrafted mechanics are eerily attuned to the ever-shifting sights and sounds of the world around us.

"Incorporating both recognisable traditional culinary material and modern technology, this installation combines organic and inorganic elements, developing a sense of subtle familiarity warping predetermined concepts. Enveloping the viewer with its glacial speed, the mechanics challenge the idea of perception creating an eerie sense of calm, distorted by motion."

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Kelly Sinclair's work in the Hidden Wardrobe. Photo credit: Mia Delve

Kelly Sinclair - Untitled Friday 16th – Sunday 18th August

Kelly's multidisciplinary practice responds to the wider sociological significance of her own life experiences. The personal is political. She talks about trauma; writes about relationships; and makes films about the complicated culture surrounding the fat, female body. For the Hidden Wardrobe, Kelly has created a series of paintings investigating the concepts of Otherness, loneliness and visibility.

"The work is a response to my own personal experiences of feeling like an Other in a culture that stigmatises mental health and invisible disabilities. There is a tension between a medical system that asks patients to exhibit symptoms in a way that impacts functionality (and punishes those who make an effort to continue any day-to-day activities or relationships) and a society that requires some level of functionality and social skills to maintain personal connections and emotional support."

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Beth Luxton's installation at the Hidden Wardrobe. Photo credit: Luke Shears

Beth Luxton - OmG u LoOk So HeAIThY Friday 20th – Sunday 22nd September

Beth's multidisciplinary practice explores the culture of cuteness. She makes images, animations and elaborate textile sculptures that blur the lines between appeal and repulsion.

"OmG u LoOk So HeAIThY is Beth's personification of an eating disorder, presenting itself as a separate, monstrous entity. The work was made in response to comments from people demanding visual symptoms in order to validate someone's illness, whilst overlooking the mental recovery needed also."

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Annette Warner's installation in the Hidden Wardrobe. Photo credit: Mia Delve

Annette Warner - Hidden Friday 6th December – Thursday 16th January 2020

Annette's practice is adaptive and agile. She is interested in the memories of objects and spaces, often using mundane materials to create sitespecific installations and interventions that reveal the complexities of the space the work inhabits. The work is temporary and transient, exploiting the fragility and fluidity of our perceptions.

"Hidden explores its own position as an artwork in the context of the location and society it resides in. The viewer is given only a glimpse of what lies beyond the surface, concealed behind the glass; the movement of the material sparks their curiosity. The work demands attention from passers by and asks us to acknowledge the physical realm in an increasingly digital and visually saturated world.

Falling into the shadows of the current art-world trends of elusive light features and reflective displays, Hidden makes purposely naïve visual connections to emphasise the ways our growing digital environment is impacting our physical world."

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Professional The Hidden Wardrobe Development Opportunities



Mango Smoothie exhibition. Photo credit: Luke Shears

The Hidden Wardrobe Residency Programme provided an opportunity for the participating artists to develop skills specific to their individual goals and ambitions.

Within the programme there were opportunities to curate exhibitions in the window of the Hidden Wardrobe, mentor new graduates, manage and run a studio space, host workshops and develop technical and practical skills building and installing exhibitions.

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Artist Feedback



Ripe Mangoes #01. Photo credit: Luke Shears

"Working with 'a space' has been an amazing experience. Having the opportunity to create an exhibition in a unique space. The staff at 'a space' are great and always there to help."

"Engaging. I found we are constantly looking for new opportunities, it provides a exciting atmosphere of potential."

"The experience has definitely made me think about what I want to do as a profession within the arts. Not only do I want to continue my practice as an artist but I'm intrested in the running of venues and what that entails."

"It has allowed me to have a studio space for free and network with other recent graduates."

"Definitely. It has been the most pivotal reason for my moving to Southampton and staying local as an artist. It's helped me and my practice greatly in a period of time that's so sensitive post-education."

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"It has made me look at my work in different spaces and also how other artists can view the work from a different artistic perspective."

"Graduating is difficult, the transition from having total support to no support is heartbreaking, so this experience of having a close community of artists and professionals helping each other is helping me to continue to make art and keep some of that support."

"Yes through working with 'a space' I've been given a studio space, many opportunities to exhibit my work and the ability to meet others working with and for 'a space'."

Success Stories



Ripe Bananas artists pose for a group photo ahead of Banana Split. Photo credit: Georgina Smith

Since exhibiting as part of the RIPE programme, our graduate artists have been involved in a number of projects both within 'a space' and outside of the organisation. Some of these successes have been a direct result of the opportunities and support provided by RIPE; others are due to the exceptional skill, talent and perseverance of the Mangoes and the Bananas who have been proactively seeking other opportunities; all are listed below:

- Kane Applegate, Mandy Smith and Robin Price have exhibited at K6 Gallery, Southampton.

- Mandy Smith was hired by K6 Gallery as an Audience Engagement Officer as part of their project, Next Stop: City Bus.

- Mandy Smith has exhibited at Solent Showcase as part of their project, Make Your Mark.

- Robin Price and Mandy Smith have exhibited at the Art House, Southampton.

- Mandy Smith's prints are stocked at Re:So, GHT and Sea City Museum.

- Kane Applegate, Robin Price, Mandy Smith, Alexandra Sutherland and Annette Warner have been attending the Critical Exchange group at the Arches studios.

- Ethan Edwards and Benji Heinke have formed a band - Kimono Akimbo.

- Benji Heinke was selected to exhibit at Got it for Cheap, a London art fair.

- Kane Applegate, Moylin Chong and Kelly Sinclair have been awarded commissions at GHT, Southampton.

- Kane Applegate and Rob Price delivered a workshop to the public as part of ArtVaults: Live 2018.

- Svetlana Ochkovskaya performed as headline act at ArtVaults: Live 2018.

- Kane Applegate and Svetlana Ochkovskaya were selected for the 2018 Platform Graduate Award at Aspex, Portsmouth.

- Jade Anthony, Imogen Marooney, Sofia , Matt Scott and Gwen Datnyer were selected for the 2019

- Platform Graduate Award at Aspex, Portsmouth. Imogen went on to win the award.

- Gwen Datyner exhibited at Please Mind the Flash at Hoxton Arches in London as part of Creativity Works: Visual Storytelling, a collaboration between Magnum Photos and Create Jobs.

- Annette Warner exhibited at The Harbour House Gallery in Devon as part of Spacial Temporalities, a group show.

- Robin Price and Annette Warner gained employment as a Crew member at GHT

- Annette Warner unertook an internship at 'a space' arts

Promotion



Mango, Ethan Ewards with someone else outside the Alfred Arcade. Photo credit: Luke Shears

Promoting events at the Alfred Arcade

Visitor Numbers

Banana Split 151 (inc 120 at launch)

Ripe Mangoes #01
8
(inc 70 at launch)

Ripe Mangoes #02

131 (inc 110 at launch)

Mango Smoothie 76 (inc 58 at launch)

In Total

Press Coverage

Daily Echo, Arts at University of Southampton Blog BBC South Today ThatsSolentTV

Newsletters

'a space' arts Newsflash June 'a space' arts Newsflash July 'a space' arts Newsflash August 'a space' arts Newsflash September Council Culture Vulture

Event Directories & External Websites

Press Association, VASW, Art Rabbit, Culture Hampshire, a-n

Print Marketing

50 Posters 200 Flyers 100 Stickers

Social Media Facebook - 22,089 people reached Twitter - 21,128 people reached Instagram - 1,240 engagements

Website 13 articles on 'a space' website +5 events pages

Engagement

Social Media

Facebook			
Post	Post reach	Clicks	Engagements
Imogen winner	649	51	40
Hidden wardrobe	595	38	61
Thanks for coming	368	106	21
About to open	203	4	6
Workshopvid 4	252	3	9
Workshop vid 3	386	24	17
Workshop vid 2	896	90	41
Workshop vid 1	627	51	36
Thanks for coming	386	161	19
About to open	374	16	14
Mel profile	362	26	14
Jade profile	444	115	29
Alex profile	719	81	38
Ashleigh profile	1,000	173	64
Ethan profile	342	25	27
ThatsTVSolent	356	26	10
Thanks for coming	1,200	312	66
About to open	316	8	22
Bryn show	349	14	27
Lots of events	816	73	31
Alison profile	383	74	50
Sam profile	664	198	99
Gwen profile	363	23 22	20 29
Imogen profile	360	162	29 124
Annette profile	873 1,100	210	124
Mat profile	585	33	39
1 year since	440	34	23
UoS blog post	521	34 194	25
Thanks for coming	366	194 7	6
About to open	681	7 60	23
Rob profile Kapa profile	982	137	46
Kane profile BBC filming	647	86	40
Benji profile	1,100	228	52
	1,000	120	55
Mandy profile Profiling 1	1,000	120	55
New lease	2,200	219	122
11000 10050	2,200	213	

23,905 Post Reach





Instagram

Post Hidden Wardrobe Opening Annette Hidden Mango Smoothie Thanks Svetlana Video Workshop Video Smoothie Portraits Smoothie Blender Freedom Furnished pics Ripe Mangoes 2 Ripe Mangoes Opening Bryn Wardrobe Ripe Mangoes 1 Freedom Furnished live **Banana Split pics** Banana Split preview Robin profile pics Kane profile pics BBC filming Benji pics Mandy profile pics Banana split graphic Alfred Arcade lease Svetlana Hidden Wardrobe

Engagements
46
55 50
311
167 56
129
56 32
83
67 56
50 63
87
74 46
77
55 81
45
38

75

91



Engagement

Post Post reach Engagements % New leases 2,364 187 7.9 Banana Split 922 27 2.9 Mandy profile 667 2.4 3.6 Benji profile 1,031 38 3.7 BBC filming 547 13 2.4 Kane profile 7.99 37 4.6 Banana Split open 411 6 1.5 Open 2 463 22 4.8 Banana Split thanks 580 30 5.2 UoS Ambassadors 439 10 2.3 1 year on 1,433 92 6.4 Mat profile 1,458 143 9.8 Annette profile 879 72 8.2 Imogen profile 446 35 7.8 Gwen profile 507 8 2.2 Imogen profile 470 12 2.6 Lots of openings 2,044 96 4.7	Twitter			
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Website

WCDSICC			
Page	Views	Unique Views	% of visits
Banana split	258	212	0.65
ONR expansion	243	228	0.58
RM 1	219	188	0.57
RM 2	206	180	0.55
Mango Smoothie	151	137	0.42
Benji profile	138	93	0.28
Ashleigh profile	67	66	0.20
Bryn installation	67	62	0.19
Kane profile	58	54	0.16
Mandy profile	57	49	0.15
Mat profile	55	49	0.15
Sam profile	52	48	0.15
Rob profile	49	43	0.15
Annette profile	47	46	0.14
Jade & Sophia profile	43	37	0.11
Alex profile	41	39	0.11
Allison profile	41	38	0.11





4.4 % of Engagements

18,212 Total website visits

> 1,792 Mango website visits



Physical Newsletter Sign Ups

Digital Feedback

#RipeMangoes #01 was a blast.

Great to see it all come together and to have the whole of #alfredarcade packed shoulder to shoulder with people, thank you @aspacearts for opportunity!

@mat_scott_



Ripe Mangoes #01 exhibition

Friday night in Southampton for #RipeMangoes #01 exhibition featuring @mat_ scott_ dope ass work. @dan_laze



Fuck yes love love love @iffybiro down at #ripemangoes @ aspacearts @loom_sheepish

Busy day installing my work for The Hidden Wardrobe Exhibit by ripe artist studios! I also love how you can spot one of @kellymackenziesinclair 's amazing paintings in the background! @bethluxtonart



Ripe Mangoes #02 exhibition. Photo credit: Luke Shears

Massive good luck to the Mangoes tonight! Gutted I cannot be there to see Ripe Mangoes #2 this evening. Such an amazing opportunity in a bustling art community. @samnewbyart

Mango Smoothie exhibition. Photo credit: Dana Dohotaru